



EuAWE

European Association of Wine Economists

EuAWE
Institut des Sciences de la Vigne et du Vin
210 Chemin de Leysotte
33140 VILLENAVE d'ORNON

First EuAWE meeting
Bordeaux
27-28 January 2020

The board will meet for the first time in Bordeaux, on 27th and 28th of January 2020. The meeting will take place at:

@Bordeaux University, Campus Bastide, 35 avenue Abadie, 33100 Bordeaux

Monday, January 27th

14:00 Opening presentations of each researcher related to Wine Economics (synthesis of the work achieved, projects, and prospective vision of the major themes in Wine Economics). 10 minutes per presentation.

Presentation of the the INTERREG SUDOE "VInCI" project

@Bordeaux University, Campus Bastide, 35 avenue Abadie, 33100 Bordeaux.

17:00 Round table with wine professionals: In order to be part of a long-term collaboration with the wine industry, we organize a moment of exchange with wine professionals. They will tell us what they expect from an association of wine economists, the themes they would like us to address. We will then discuss the data that the economists could obtain from the industry. Finally, we will discuss the events and joint work that we could organise in collaboration.

Participants:

- Gilles Brianceau, *director of Inno'vin cluster*,
- Laurent David, *Business Angel*,



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- Philippe Marion, *International Sales and Marketing Director at Castel for Barton & Guestier, Patriarch and Listel*,
- Davide Gaeta, *winemaker @Vinieleva, Italy*

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19:00 Bordeaux Wine Tasting

20:30 Dinner

Tuesday, January 28th

9:00 Presentation of the legal structure of the association, statutes, website and communication. General assembly to vote for president and vice presidents. @Bordeaux University, Campus Bastide, 35 avenue Abadie, 33100 Bordeaux.

12:00 Closing of the meeting